

Awarded Grants through the Restricted Call for Proposals – Media Fund Serbia¹

1. The Independent Journalists` Association of Serbia - **Decision vs Official Note**; €27,000
November 1, 2024 – October 31, 2025;
The overall goal of this project is to contribute to the creation of a favorable environment where media freedom and freedom of expression can be fully exercised without interference. To achieve this, the project focuses on enhancing the institutional framework and practice that protect journalists' rights and safeguard media freedom.
2. Independent Journalists' Association of Vojvodina - **Building Local Capacity to Combat Threats and Uphold Journalistic Rights**; €26,930
December 1, 2024 – November 30, 2024
The overall goal of the project is to raise the capacities of the media community, primarily in multi-ethnic communities in Serbia through strengthening the existing network of trustees in cooperation with legal expert, by educating them to recognize, report and respond to threats and hate crimes, SLAPP lawsuits and other forms of discrimination.
3. The Journalists` Association of Serbia - **Where does the Media reform take us one decade later**
€27,000
November 1, 2024 – October 31, 2025
The overall goal of the project is to enhance transparency, accountability, and understanding of media project co-financing in Serbia. The project aims to improve public access to information and promote fair and effective distribution of public funds to the media sector.
4. Union of Journalists of Serbia - **The Role of Trade Unions in Strengthening the Work and Professional Capacities of Journalists and Media Workers**; €12,000
November 5, 2024 – November 4, 2025
The goal of the project is to continue the debate on establishing social dialogue in the media sphere in Serbia in order to move towards signing a branch collective agreement, as stipulated by the Media Strategy.
5. Association of Media - **Making ALL Media Visible**; €26,978
November 5, 2024 – November 4, 2025
The overall goal of the initiative is to contribute to the establishment of a transparent, functional, sustainable, and fair media market protected from political influence, as stipulated in the effective Media Strategy.
6. Association of Local Independent Media "Local Press" - **Local independent media in focus**; €27,000
November 1, 2024 – October 31, 2025

¹ The Media Fund Serbia is a program implemented by the Balkan Trust for Democracy of the German Marshall Fund of the United States, with support from the Royal Norwegian Embassy in Belgrade. The Media Fund program is aimed at improving the media environment in Serbia

The project aims to strengthen and involve independent local media in regulating the media scene in Serbia and to support them in identifying, reporting, and publicly informing about daily pressures and occasional threats that hinder their work.

7. Association of Independent Electronic Media - **Enhancing safety of journalists through innovative monitoring and education**; €26,990

November 1, 2024 – October 31, 2025

The project is to increase safety of media workers through monitoring of the implementation of the Media Strategy and producing educational articles and video content on established web/mobile phone app and promote a stronger partnership and cooperation between the competent institutions and media and journalistic associations.

8. Slavko Curuvija Foundation - **Towards Accountable, Transparent and Effective Media regulation in Serbia**; €29,885

January 1, 2025 – November 30, 2025

The project aims to advocate for transparency, efficiency and effectiveness of Serbia's Regulatory Body for Electronic Media (REM), keep stakeholders, the media community and the public alerted on all key developments and mobilize the broader media community and civil society to protect human rights in TV broadcasting.