

BUILD

B I L B A O
URBAN · INNOVATION
LEADERSHIP · DIALOGUES

PRE-DEPARTURE BRIEF



Session Information

Location:

Iberdrola Tower, 3rd Floor

Time:

9:00 AM – 12:00 PM

Speakers & Facilitators

Eddy Adams, EA Consulting

Story Bellows, Chief Innovation and Performance Officer, Brooklyn Public Library

Videesha Kunkulagunta, Principal, Redstone Digital and Digital Policy Fellow, German Marshall Fund

Ron Thaniel, Founding Principal, Thaniel Consulting and Former Deputy Secretary for Transportation, Office of New York Governor Andrew M. Cuomo

Harriet Tregoning, Principal Deputy Assistant Secretary for the Office of Community Planning and Development, United States Department of Housing and Urban Development

Andrew Chrismer, Program Officer, The German Marshall Fund of the United States

Is Sharing Really Caring? **The New Economy's Equity Question**

The digital age has given rise to the sharing, gig, and other app-driven sectors, creating an alphabet soup of new economy monikers. Although often billed as giving more and better opportunities to its workers, these new sectors have ushered in often times more questions than answers for policymakers. Companies like Airbnb, Uber, and TaskRabbit have disrupted some of the most regulated industries like transportation, industrial services, and hospitality. But as many of these companies have scaled, city leaders have raised important red flags about equity issues like labor, privacy, and regulatory laws in place at a local level. Many U.S. and European cities are now even claiming that sharing companies surpass laws and policies aimed at keeping the economy more safe and fair for lower income communities. This session will be a facilitated dialogue and group sharing discussion around the experiences of four key experts from both sides of the Atlantic. The session will combine information sharing and robust participant dialogue, and give participants meaningful and practical applications for their cities as they navigate this new territory.

Think Ahead Questions

- What does gig/sharing economy offer to the world? What does it offer to consumers? What does it offer to employees? Are we meeting their needs?
- What are some opportunities and challenges that city leaders might face if they shun the new economy? If they embrace it with open arms?
- Do you think the new economy creates more equitable economies? Why or why not?

Session Agenda

- 9:00 – 9:30 Welcome and Scene Setter: Cities Take on Tech
- 9:30 – 10:15 Global Trends, Transatlantic Dimensions, and City-level Implications
- 10:15 – 10:45 Group discussions: What's in Store for City Leaders?
- 10:45 – 11:00 Coffee Break
- 11:00 – 11:30 Local-level policy responses: London, Philadelphia, DC, New York, and Berlin
- 11:30 – 11:45 Wrap-up and next steps



Please Note: All BUILD breakout session will be held under the Chatham House Rule: participants are encouraged to share any photos or information from the session, but may not attribute any quotes to individuals.

Stay connected while at your session via BUILDConnect or Twitter #GMFBUILD. Session Summary will be posted to BUILDConnect.

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Recommended Reading

Below are some recommended readings that will help participants to prepare for the session. We encourage you to read a few of these prior to the session!

- [Testimony of Michael Beckerman, President & CEO, Internet Association](#)
- [Sharing Economy Legislative Should Start From Scratch](#)
- [Independent Work: Choice, Sharing, and the Gig Economy](#)

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